

**16-18**

**OCTOBER 2023**

**BOSTON, USA**

**3<sup>rd</sup>** Edition of

**WORLD OBESITY AND  
WEIGHT MANAGEMENT  
CONGRESS**

**HYBRID EVENT**

OCTOBER 24-26, 2022 | ORLANDO, FLORIDA, USA

Join In Person at **Boston, USA** or **Virtually** from Home or Work

Theme: **WEIGHT: Weighing Extraordinary  
Innovations and Gaining Honest Trends**

Contact us:

📞 1 (702) 988-2320

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🌐 <https://obesityworldconference.com/>

A man with a beard and a checkered shirt is looking down at a document on a table. He is wearing a lanyard with a badge. The background is dark and out of focus, showing other people and a water bottle on the table.

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# ABOUT THE EVENT



Magnus Group takes pride to announce 3<sup>rd</sup> Edition of World Obesity and Weight Management Congress -Hybrid Event during October 16-18, 2023 at Boston, Massachusetts, USA. WOC 2023 includes numerous interactive sessions specifically designed for highly acclaimed educational activity which has been considered one of the predominant meetings on Obesity and Weight Management. WOC 2023 creates real networking with scientists and researchers from research institutes, companies and laboratories. The conference runs on the theme “WEIGHT: Weighing Extraordinary Innovations and Gaining Honest Trends”

HYBRID EVENT: You can participate in person at Boston, Massachusetts, USA or Virtually from your home or work.

A good conference forces you to grow and gives you new challenges. Meet established peers and make new connections around the world which is a great opportunity to network. Your chance of learning new skills and updates in Obesity and Weight Management greatly improves when you are sharing the same space as eminent experts, professors and business partners.

WOC 2023 offers a great international multidisciplinary platform bringing together the professionals, researchers and world class scientists from Obesity researchers and potential investigators. We encourage you to take part in this conference as there will be Keynote address to Oral and Poster presentations with the discussions focused on diversified scientific sessions ranging from basic cell science to advanced innovations in the field of Obesity with novel and sophisticated applications for the betterment of healthcare. We hope to see you during October 16-18, 2023 in Boston, Massachusetts, USA!!

“

Theme: **WEIGHT: Weighing Extraordinary Innovations and Gaining Honest Trends**

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# CONFERENCE TOPICS

- Obesity and Weight Management
- Obesity Causes
- Genetics and Epigenetics of Obesity
- Anti-Obesity Drugs
- Diet & Nutrition
- Dietary and Lifestyle Changes
- Obesity & Associated Health Disorders
- Obesity and Metabolic Diseases
- Obesity & Cancer
- Diabetes, Endocrinology and Obesity
- Gynecology & Obstetrics
- Advanced Treatment for Obesity
- Non-Surgical Treatment for Obesity
- Obesity Prevention
- Bariatric Surgery
- Obesity in Women
- Current Research on Obesity
- Childhood Obesity and Nutrition
- Obesity and Chronic Diseases
- Obesity and Weight Loss
- Obesity and Eating Disorder
- Blackburn Course in Obesity Medicine
- Hyperalimentation and Obesity
- Physical activity; Exercise & Kinesiology
- Yoga and Naturopathy
- Obesity and Cardiovascular Diseases
- Liposuction and Weight Loss Treatments
- Role of Steroids and Hormones in Obesity
- Obesity in Animals
- Clinical Obesity
- Obesity Inequalities

For more sessions, visit:

<https://obesityworldconference.com/program/scientific-sessions>

# SPONSORSHIP PACKAGES

## PLATINUM SPONSORS

- Cost: 15,000 USD
- 6 Complementary Conference Passes, which includes access to all sessions within the program
- Logo and organisation name to appear on the conference website with link to your organisation's website
- 3 Exhibitor Booths to promote your company and products
- 6 full Page ads in Conference Abstract Book
- 1 full Page Ad in Final Program
- One page promotional insert in the delegate bag
- Acknowledgement in the opening speech
- Opportunity to showcase a video during conference break timings
- Sponsor Representative to address delegates for 30 minutes
- Social media promotions of sponsorship

## GOLD SPONSORS

- Cost: 10,000 USD
- 4 Complementary Conference Passes, which includes access to all sessions within the program
- Logo and organisation name to appear on the conference website with link to your organisation's website
- 2 Exhibitor Booths to promote your company and products
- 4 full Page ads in Conference Abstract Book
- 1 full Page Ad in Final Program
- One page promotional insert in the delegate bag
- Acknowledgement in the opening speech
- Opportunity to showcase a video during conference break timings
- Sponsor Representative to address delegates for 20 minutes
- Social media promotions of sponsorship

## SILVER SPONSORS

- Cost: 7500 USD
- 2 Complementary Conference Passes, which includes access to all sessions within the program
- Logo and organisation name to appear on the conference website with link to your organisation's website
- 1 Exhibitor Booths to promote your company and products
- 3 full Page ads in Conference Abstract Book
- Half Page Ad in Final Program
- One page promotional insert in the delegate bag
- Acknowledgement in the opening speech
- Opportunity to showcase a video during conference break timings
- Sponsor Representative to address delegates for 15 minutes
- Social media promotions of sponsorship

## BRONZE SPONSORS

- Cost: 5000 USD
- 1 Complementary Conference Pass, which includes access to all sessions within the program
- Logo and organisation name to appear on the conference website with link to your organisation's website
- 1 Exhibitor Booths to promote your company and products
- 2 full Page ads in Conference Abstract Book
- Half Page Ad in Final Program
- One page promotional insert in the delegate bag
- Acknowledgement in the opening speech
- Opportunity to showcase a video during conference break timings
- Sponsor Representative to address delegates for 10 minutes
- Social media promotions of sponsorship

## EXHIBITOR

- Cost: 2500 USD
- Logo and organisation name to appear on the conference website with link to your organisation's website
- 1 Exhibitor Booths to promote your company and products
- 1 full Page ads in Conference Abstract Book
- Quarter Page Ad in Final Program
- One page promotional insert in the delegate bag
- Acknowledgement in the opening speech
- Opportunity to showcase a video during conference break timings
- Sponsor Representative to address delegates for 10 minutes
- Social media promotions of sponsorship

## EXHIBITOR (VIRTUAL)

- Cost: 1500 USD
- Logo and organisation name to appear on the conference website with link to your organisation's website
- Advertisement in Conference Abstract Book
- Advertisement in Final Program
- Acknowledgement in the opening speech
- Opportunity to showcase a video during conference break timings
- Sponsor Representative to address delegates through virtual platform for 10 minutes
- Social media promotions for exhibitor

## **SPONSORSHIP & EXHIBITOR PROSPECTUS**

*We are dedicated to getting your brand in front of a group that's eager to learn more about your products and services.*

<b>Sponsor Recognition Benefits</b>	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>	<b>Exhibitor</b>	<b>Exhibitor (Virtual)</b>
Price in USD	15,000	10,000	7500	5000	2500	1500
Complementary conference passes	6	4	2	1		
Exhibitor Booths to promote your company and products	3	2	1	1	1	1
Booth Dimensions	3mt X 3mt	3mt X 3mt	3mt X 3mt	3mt X 3mt	3mt X 3mt	
Ad in conference abstract book	6 Pages	4 Pages	3 Pages	2 Pages	1 Page	1 Page
Ad in final program	1 Page	1 Page	Half Page	Half Page	Quarter Page	Quarter Page
Sponsor Representative to address delegates	30 Minutes	20 Minutes	15 Minutes	10 Minutes	10 Minutes	10 Minutes
Promotional Bag Inserts	✓	✓	✓	✓	✓	✓
Name and Logo of organisation looping on conference website	✓	✓	✓	✓	✓	✓
Logo highlighted on meeting materials	✓	✓	✓	✓	✓	✓
Acknowledgement in the opening speech	✓	✓	✓	✓	✓	✓
Opportunity to showcase a video during conference break timings	✓	✓	✓	✓	✓	✓
Certificate of Appreciation	✓	✓	✓	✓	✓	✓
Social media mentions	✓	✓	✓	✓	✓	✓

# SPONSORSHIP FORM

3<sup>rd</sup> Edition of World

## OBESITY AND WEIGHT MANAGEMENT CONGRESS

October 16-18, 2023 | Boston, USA | Hybrid Event

Name \_\_\_\_\_

Email \_\_\_\_\_

Organization \_\_\_\_\_

Telephone \_\_\_\_\_

City \_\_\_\_\_

Country \_\_\_\_\_

### Interested in:

Platinum Sponsor:  
USD 15,000

Gold Sponsor:  
USD 10,000

Silver Sponsor:  
USD 7,500

Bronze Sponsor:  
USD 5,000

Exhibitor  
USD 2,500

Exhibitor(Virtual)  
USD 1,500

### Please enter your card details:

I agree for WOC 2023 to charge my credit card for the mentioned amount (details below)

Select Card type



Card Number\* \_\_\_\_\_ enter without spaces

Cardholder Name\* \_\_\_\_\_ (names as it appears on the card)

Valid From\* : Month \_\_\_\_\_ Year \_\_\_\_\_

Expiry Date\* : Month \_\_\_\_\_ Year \_\_\_\_\_ Security Code (CVV)\* \_\_\_\_\_

### Or – I prefer:

Please send me an INVOICE for payment within 14 days

Registration on phone call - Book your slot - 1 (702) 988 2320

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